Hi, Welcome to a quick view of our presentation which briefs our
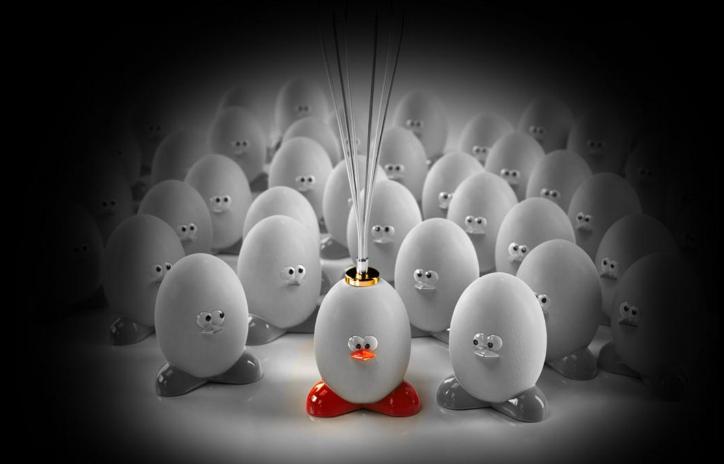
uniqueness in the creative field of Digital Media Entertainment,

Strength in Technology Research & Development

Quality services to our prestigious clients and

Strong foothold in the Digital Media Content Creation arena

It's all about a Studio…….

it is.....

VegaH is a sanskrit word which means

Speed | Force | Velocity | Momentum

○ <u>Executive Summary</u>

The Animation Industry in India has undergone a significant change in recent years. Indian players have evolved by moving up the value chain and adopting new service / revenue models.

This presentation attempts to give an overview of the VegaH Studios vision, services and its key role in the Indian Animation Industry.

Aim

VegaH aims to be a leading content provider for animation & VFX Industry

Philosophy

Our philosophy is delivering projects based on unique and concept-driven creative

Success Mantra

We believe in Innovation. Innovation is the backbone for our success

o <u>About VegaH</u>

✓ VegaH is a creative studio which is into development of Intellectual Property for Film, TV, Interactive Content Development, Web & Gaming.

✓ Successfully produced feature-length computer-generated content which requires the integration of art and technology

✓ Established technological infrastructure required to support a production pipeline that starts with the artistic vision, continues with technological design development and implementation, and concludes with best products that caters the international Market.

o <u>Vegah Outlook</u>

- VegaH started it's studio in India, serving as its base of operations, content development & R & D.

- VegaH design, develop, support, deliver projects using the best talented artists, integrated advanced state-of-the-art infrastructure & technology.

- VegaH has opened its front office in San Diego, United States of America as company's marketing arm in American and European continents.

VEGAH
STUDIOS

o <u>Inside VegaH</u>

EXPANDABLE
CREATIVE
ARTISTIC
GLOBAL CONTACTS
ADVANCED
MARKETING
INNOVATIVE
INFRASTRUCTURE
EXPERIENCED
SECURED
R 3 D

VEGAH STUDIOS

o Inside VegaH

VegaH is strong with a creative team of artists, who got an excellent track record of executing domestic and international projects in various domains of Digital Media Content Creation for more than 15 years.

Highly efficient artists and R&D team working together with our valuable clients ensures that every project done by VegaH would be classified as innovative yet still contemporarily acceptable and be at par with the international market standards.

VEGAH
STUDIOS

o <u>Inside VegaH</u>

Corporate Track record of VegaH Management Team plays the key role in implementing the best business strategies and Project Management techniques to ensure it's client comfort through perfect communication, continuous co-ordination and quality deliverables in time.

VegaH Management's global contacts and client network translate its corporate values into continuous business growth. VegaH preserve a high level of business ethics characterized by integrity and honesty in all our business actions along with our creative efforts .

o **Corporate Representation**

SOLEC

Solec Enterprise Solution is a sister concern of VegaH and will be the corporate representative for clients that would like to do business with U.S entities for strategic business development and project management processes and shouldered to better serve international customers.
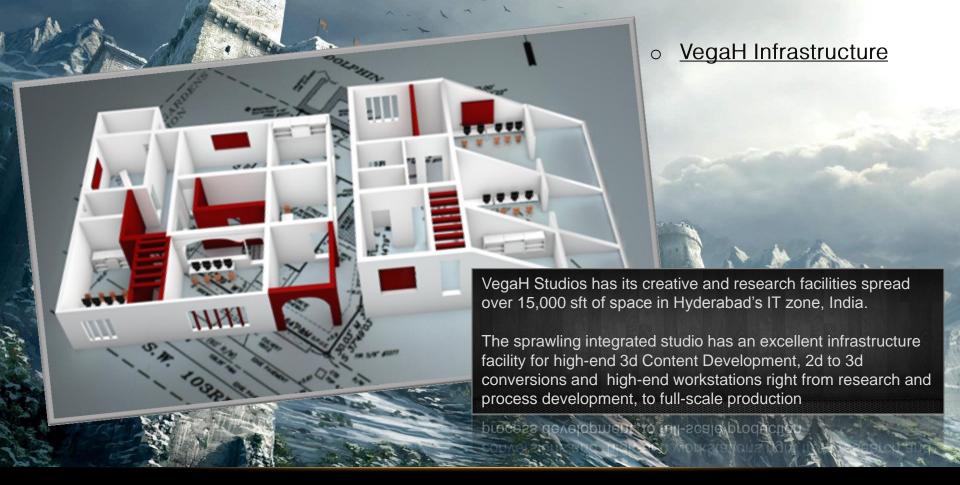
o <u>VegaH Infrastructure</u>

- ✓ Massive
- ✓ Secured
- ✓ Expandable
- ✓ Future Proof
- ✓ Sophisticated
- ✓ Highly Advanced
- ✓ Ready to Expand

o <u>VegaH Infrastructure</u>

VegaH Studios has its creative and research facilities spread over 15,000 sft of space in Hyderabad's IT zone, India.

The sprawling integrated studio has an excellent infrastructure facility for high-end 3d Content Development, 2d to 3d conversions and high-end workstations right from research and process development, to full-scale production
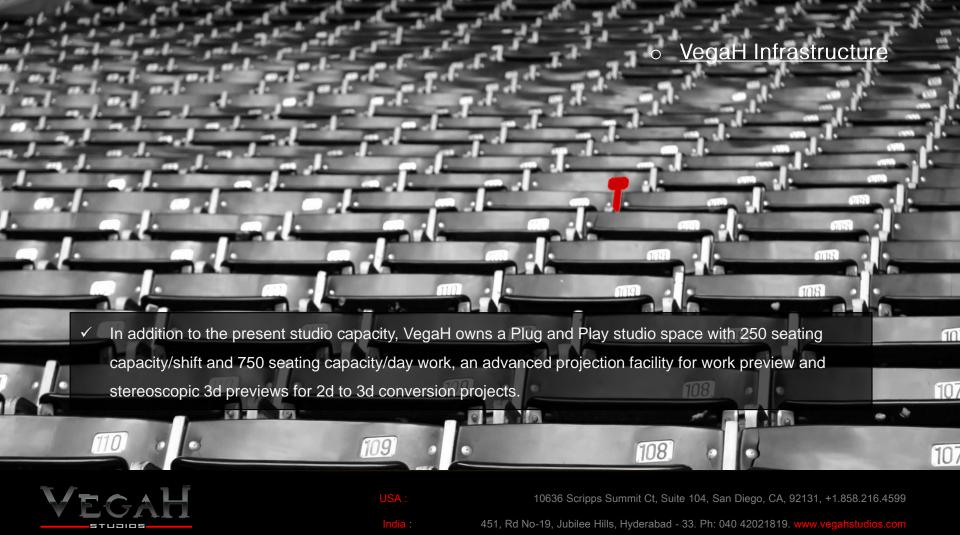
o <u>VegaH Infrastructure</u>

✓ VegaH is capable of 60 seating per shift, and extends upto 180 seating per day work, apart from meeting halls, conference hall, admin department, server room, preview room, reception, ample parking area, a beautiful garden and lawn with hygienic cafeteria.

✓ VegaH is equipped with uninterrupted power supply and complete power backup facility.

○ <u>VegaH Infrastructure</u>

✓ In addition to the present studio capacity, VegaH owns a Plug and Play studio space with 250 seating capacity/shift and 750 seating capacity/day work, an advanced projection facility for work preview and stereoscopic 3d previews for 2d to 3d conversion projects.

DATA SECURITY.

Content Security is a top priority concern for VegaH. VegaH holds an extra wing exclusively to maintain data security. Moreover, we follow state-of-the-art network standards in Data Safety & Security.

VegaH Network and Administration Department monitors and maintains strict security process in order to ensure that the client data remains safe, secure and confidential.

o <u>Vegah Services</u>

VegaH offers all digital media
entertainment services on
one single platform

Quality & Prompt Deliverables

Creative & Innovative Output

Vegah Services

2d & 3d animation

Pre-Visualization (Previz)

Motion Graphics

Stereoscopic 3d - 2d to 3d Conversion

VFX (Visual Effects)

3D Visualization

UI Design

Custom Content Development

○ <u>W h a t i s</u>

2d Animation : *is the rapid display of a sequence of images of 2-D artwork or model positions in order to create an illusion of movement*

3D Animation : *graphics that use a three-dimensional representation of geometric data that is stored in the computer for the purposes of performing calculations and rendering 2D images. Such images may be stored for viewing later or displayed in real-time*

Stereoscopic 3-D *Stereoscopy (also called stereoscopic or 3-D imaging) is any technique capable of recording three-dimensional visual information or creating the illusion of depth in an image or sequential images.*

Motion graphics : *are graphics that use video and/or animation technology to create the illusion of motion or a transforming appearance*

Pre-visualization : *(also known as **previz** or **previs**) can be any technique that attempts to visualize scenes in a movie before filming begins.*
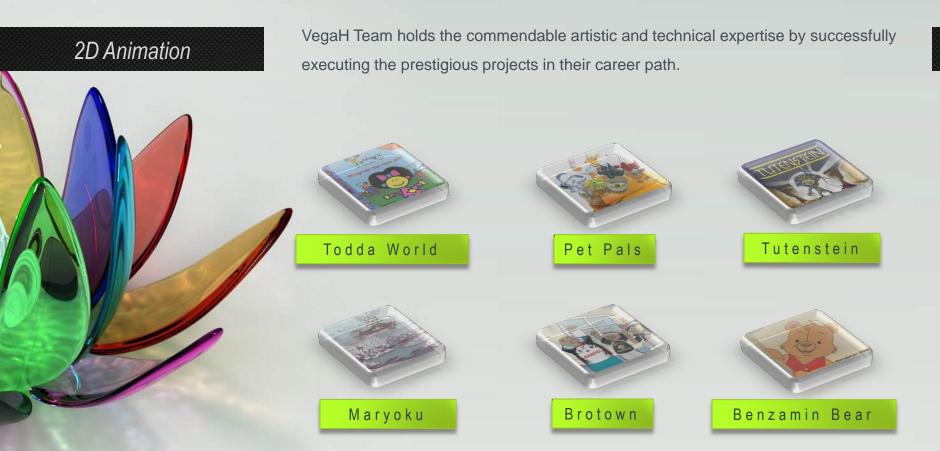
o <u>W h a t   i s</u>

3D Visualization : *is any technique for creating images, diagrams, or animations to communicate a message. Visualization through visual imagery has been an effective way to communicate both abstract and concrete ideas since the dawn of man.*
Visualization today has ever-expanding applications in science, education, engineering (e.g. product visualization), interactive multimedia,medicine, etc.

 UI Design : *is the design of computers, appliances, machines, mobile communication devices, software applications, and websites with the focus on the user's experience and interaction.*
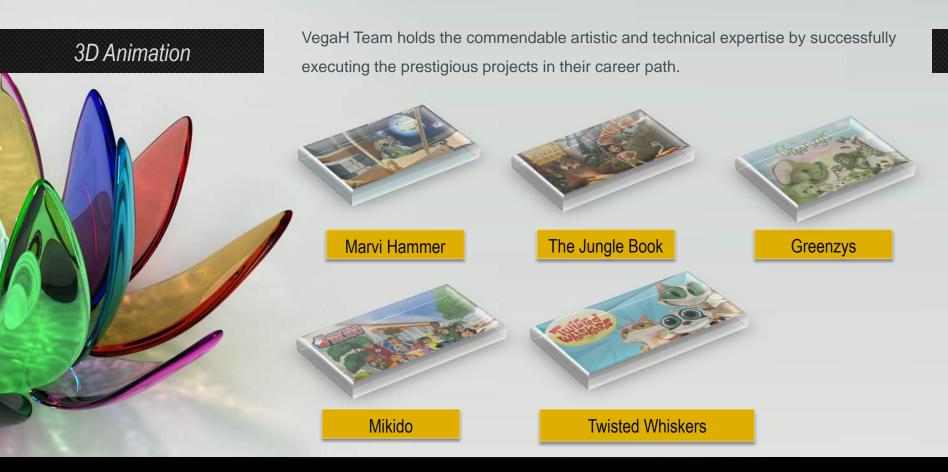
VegaH Team holds the commendable artistic and technical expertise by successfully executing the prestigious projects in their career path.

Todda World

Pet Pals

Tutenstein

Maryoku

Brotown

Benzamin Bear
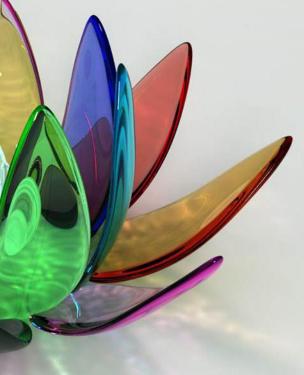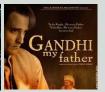
VegaH Team holds the commendable artistic and technical expertise by successfully executing the prestigious projects in their career path.

Marvi Hammer

The Jungle Book

Greenzys

Mikido

Twisted Whiskers

VegaH Team holds the commendable artistic and technical expertise by successfully executing the prestigious projects in their career path.

Zee TV

Maa TV

Star Gold

Studio N

Siti Network

Local TV

Sun Network

SMIL

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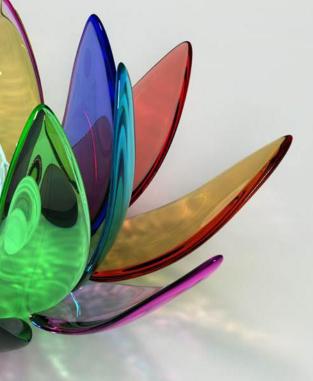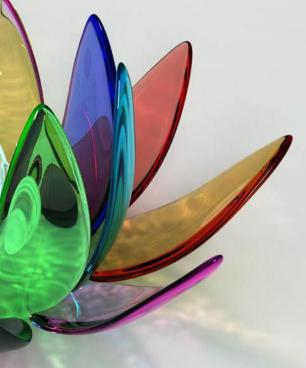
Visual Effects - VFX

VegaH Team holds the commendable artistic and technical expertise by successfully executing the prestigious projects in their career path.

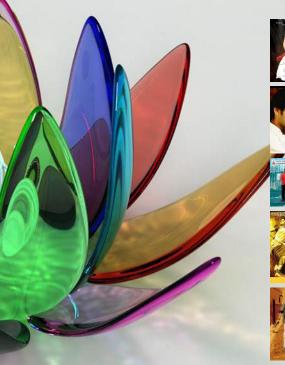**Visual Effects - VFX**

VegaH Team holds the commendable artistic and technical expertise by successfully executing the prestigious projects in their career path.

Visual Effects - VFX

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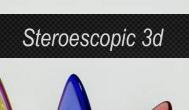
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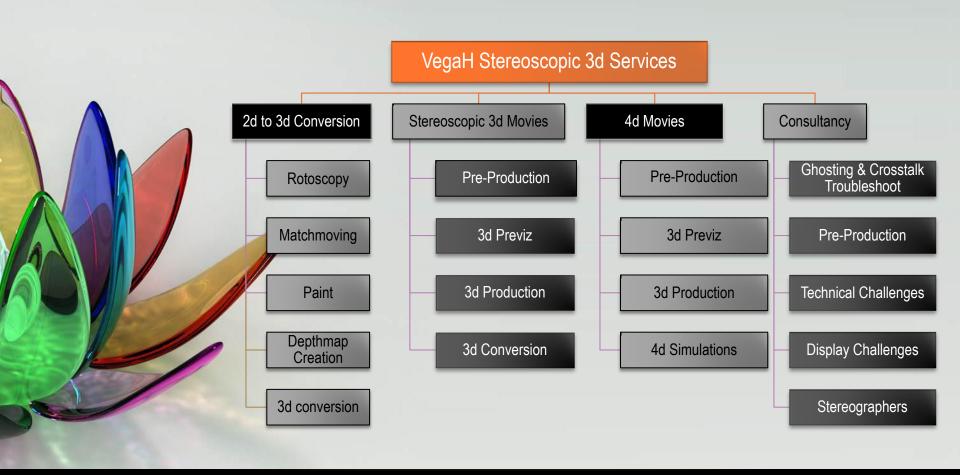
The Chronicles of Narnia

Clash of the Titans

Involved in creating mattes and Rotoscopy for the 2d to 3d conversion process

Custom Content Development Services

UI Design **|** E-Learning | Corporate Presentations | Flash Intros |

Flash Animation | Flash Interactive Content Development |

Web Content Development | Content development for the latest

trends of interactive media like touchscreen gadgets & 3d asset

development for gaming products

3d Visualization Services

VergaH offers 3d visualization in the areas of

- Mechanical Visualizations

- 3d Mechanical Simulations

- Architectural Visualizations

- Architectural Walkthrough

- Solid Modeling

- Full Motion Videos

VEGAH RESEARCH & DEVELOPMENT.

- ✓ VegaH R&D provides creative and technical solutions in process development to VegaH creative team and client support.

- ✓ VegaH R&D offers its capabilities to absorb, optimize and improvise technologies for the future hold. Its other strengths in this area include high of information and quick implementation of new technologies, innovative process discovery, software selection and process optimization at project execution level

Quick3d – VegaH R&D Initiative

VEGAH RESEARCH & DEVELOPMENT.

Quick3d is VegaH R&D's Initiative to cater TV and Pre-Visualization market requirements. VegaH 3d pipeline is faster than any of the available resources in the existing market.

Delivers instant output without much render waiting and complicated 3d workflow.
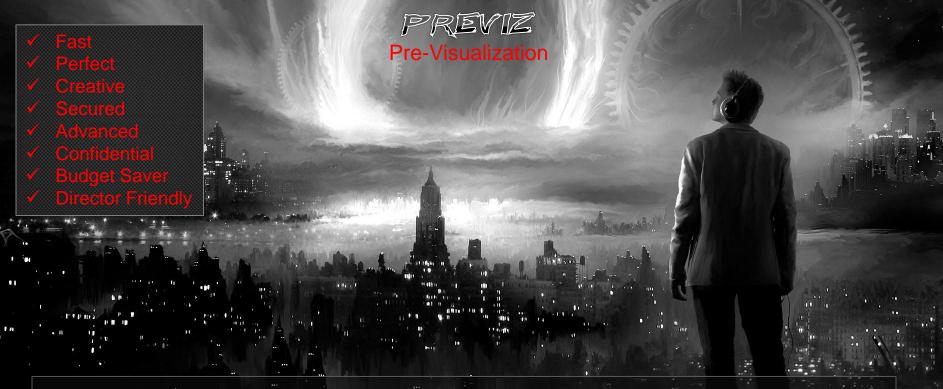
Designed & delivered different concepts for regional channels and got tremendous response from audience which showed significant growth in the channel TRP ratings.

Taking further VegaH R&D team is been into developing advance tools for Quick3d technology to cater its services for High resolution media like HD and Film.

PREVIZ
Pre-Visualization

- ✓ Fast
- ✓ Perfect
- ✓ Creative
- ✓ Secured
- ✓ Advanced
- ✓ Confidential
- ✓ Budget Saver
- ✓ Director Friendly

Previz – another feather in the hat of VegaH's R&D been proved to be the best in industry with its Previz pipeline getting appreciations and applause from creative directors when their imaginations being perfectly turned into visuals within a short time

VEGAH
STUDIOS

PREVIZ

VegaH Previz pipeline allows directors to experiment with different staging and art direction options – such as lighting, camera placement and movement, stage direction and editing - without having to incur the costs of actual production.

On larger budget project, the director works with artists in Previz Department to turn his ideas to visuals to judge the possibilities before going for shoot.

VegaH Pre-Visualization includes music, sound effects and dialogue to closely emulate the look of fully produced and edited sequences, and are usually employed for complex or difficult scenes that involve stunts and special effects

Inspired by the magic of Polar Express 3d movie, VegaH R&D team started its Research on Stereoscopic 3d Technology and successfully executed it's first experimental movie in June 2005 using Polarized Technology for Point 2 Point Entertainments – Dubai and continued to develop advanced tools for the development team.

VegaH R&D's foresight and continuous R & D helped to gain knowledge & confidence in executing the projects related to Stereoscopic3d and 2d to 3d conversion.

o <u>Stereoscopic 3d</u>

Promising market for Stereoscopic 3d Technology based content in near future as the technology is more close to audience after 3d TV launch by SONY, LG, Samsung and other leading manufacturers worldwide

Live 3d event telecast promised in a big way for its future scope

VegaH has identified Stereoscopic3d as one of its future growth drivers.

According to Mr. Vikram Ramdev, CEO VegaH Studios

"Stereoscopic 3d is totally the next generation digital media entertainment domain, which is extremely technology driven. It has the potential to become a very lucrative segment in the TV and Film Industry as well as for amusement parks and 4d theatres. Our studio has been continuously monitoring the industry trends and establishing a high-end stereoscopice3d solution with a vision to serve our clients".

Build the brand so great…….that people keep talking about it.

Inspiration.........

PIXAR
Animation Studios

VEGAH
STUDIOS

......in execution

VegaH unites the best practices of existing methodologies and future technologies that brings your output stand out.

Thank you

For any further questions & quiries related to services, please feel free to send an email to

info@vegahstudios.com

VEGAH STUDIOS